



# SRI BALAJI P.G. COLLEGE (MBA)

R.C.No. 07/05/AP MBA 2002/016 Dt. 17-06-2003

Approved by A.I.C.T.E. New Delhi, Affiliated to J.N.T.U.A., Anantapuramu  
(Established under **Sri Balaji Educational Society**, Anantapuramu)

Ref. No.: ABLJ-IIC-28/2025


Date: 13/08/2025

## INSTITUTION - INDUSTRY CELL

The Institution – industry cell is established with the following members. The objectives and functions of the cell are formulated to meet the current trends and needs of industry.

SL. No.	Name of the Staff	DESIGNATION	POSITION IN COMMITTEE	Contact No.	Mail ID
1	Dr. M. Subba Rao	PRINCIPAL	Chairman	9440429977	<a href="mailto:sai999msrao@gmail.com">sai999msrao@gmail.com</a>
2	S. Raghavendra	MBA HOD	Convener	9440342278	<a href="mailto:mbainpace@gmail.com">mbainpace@gmail.com</a>
3	U. Harika	Assistant Professor	Advisor	7675949586	<a href="mailto:uharika12@gmail.com">uharika12@gmail.com</a>
4	G. Sivakumar	Assistant Professor	Coordinator	9353129074	<a href="mailto:sivaji131645@gmail.com">sivaji131645@gmail.com</a>
5	S. Ayesha Firdose	Assistant Professor	Coordinator	8919208855	<a href="mailto:ayeeshafir45@gmail.com">ayeeshafir45@gmail.com</a>
6	C. Keerthana	Assistant Professor	Coordinator	9959943872	<a href="mailto:keerthana123@gmail.com">keerthana123@gmail.com</a>
7	V Muralidhar	Assistant Professor	Coordinator	9703177485	<a href="mailto:murali6604@gmail.com">murali6604@gmail.com</a>
8	Sk Yerri swamy	Assistant Professor	Coordinator	9959206518	<a href="mailto:Skyerriswany286@gmail.com">Skyerriswany286@gmail.com</a>
9	K. Saikrishna	Administrative Officer	Coordinator	7702718090	<a href="mailto:ksaikrishna564@gmail.com">ksaikrishna564@gmail.com</a>



  
PRINCIPAL  
13/08/2025  
PRINCIPAL  
SRI BALAJI P.G. COLLEGE (MBA)  
ANANTAPUR



Sanapa Road, Alamuru (P), Rudrampeta, Anantapuramu - 515 002. (AP)



[www.sribalajimba.in](http://www.sribalajimba.in)



[principal.jy@jntua.ac.in](mailto:principal.jy@jntua.ac.in)



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## **INSTITUTION - INDUSTRY CELL**

### **OBJECTIVES**

1. To synchronize the quality of education to meet the current trends and needs of industry.
2. To produce employable students i.e., "Industry-Ready students."
3. To create adequate facilities for upgrading knowledge of professional engineers and technologists to meet the growth and developmental needs of the current industry.
4. To integrate industrial training and other inputs to develop students.
5. To share the experience and expertise between institutions and industry for mutual benefits.
6. To improve students, faculty, infrastructure, pedagogy in line with the industry's requirements.
7. To arrange industrial visit, internships for students and guest faculty from industry experts.

### **FUNCTIONS**

1. College/Industry Institute Interaction cell continuously encourage students to undergo internship during semester vacation to synchronize the quality of education to meet the current trends and needs of industry
2. To arrange the guest lectures by experts from industry frequently to make the students familiar with latest industrial practices so that they become "Industry-Ready students."
3. To organize the industrial visits for students and staff to learn the latest industrial practices.
4. To send the students for Industrial Training Programs to train them in the latest technologies.